The time period covered by this graphics standards manual begins January 1, 2003 and ends December 31, 2004.
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Mission Statement: Ducks Unlimited, Inc.

*Ducks Unlimited conserves, restores, and manages wetlands and associated habitats for North America’s waterfowl. These habitats also benefit other wildlife and people.*
The idea for Ducks Unlimited was born by the winds that created the Dust Bowl. Untold acres of wetland habitat vanished in the 1930s, taking with them the promise of generations of waterfowl. In 1937, a small group of conservationists who realized that the majority of North America’s waterfowl breed in the Canadian prairies organized to raise money in the United States for waterfowl conservation in Canada. It was that unique idea that eventually formed Ducks Unlimited.

For more than six decades, Ducks Unlimited (DU) has maintained a singleness of purpose that has guided the organization to become the leading waterfowl and wetlands conservation entity in North America. Dynamic and responsive leadership by staff and volunteers has assured that DU’s work evolved in response to the ever-changing pressures on waterfowl and the habitats upon which they depend throughout their annual cycle.

From time to time, DU has re-evaluated its future path to make sure it is in tune with the needs of waterfowl and wetlands conservation. The current strategic plan represents the most recent iteration of such a self-assessment conducted by staff and volunteers to assure that the organization is effectively in pursuit of its mission.

Ducks Unlimited stands today as a global force in wetlands and wildlife conservation. In fact, conservation programs have evolved and expanded over the years to address the habitat needs of waterfowl and other wildlife on ever-changing landscapes. Today, DU and our many partners utilize space-age technology and cutting-edge research to conserve habitat as efficiently and cost-effectively as possible.

DU’s programs reach from the arctic tundra of Alaska to the tropical wetlands of Mexico. In addition to extensive conservation work undertaken by it’s sister organizations, DU Canada and DU Mexico, Ducks Unlimited is restoring native grasslands in the Great Plains, refurbishing bottomland hardwood forests in the Lower Mississippi River Valley, protecting and enhancing the Chesapeake Bay watershed, and improving wetland habitats in the Central Valley of California and the coastal prairies of Texas, to name just a few of the organization’s ongoing conservation initiatives.
With more than 65 years of experience, Ducks Unlimited has clearly become the world’s largest and most respected private waterfowl and wetlands conservation organization.

Since its inception in 1937, during the Dust Bowl era, when vast areas of habitats were threatened with destruction, DU has raised more than $1.7 billion, has protected, restored, or enhanced nearly 11 million acres of North American wetlands, and presently has an additional 13 million acres under conservation agreements.

Ducks and More
Waterfowl are not the only beneficiaries of DU’s habitat conservation work. More than 900 species of wildlife depend on DU project sites, including 160 species that are threatened or endangered. In fact, wetlands are some of nature’s most valuable and productive ecological systems. They are central to the overall health of our environment by recharging groundwater, purifying polluted water, moderating floods, reducing soil erosion, and providing recreational opportunities.

Ducks Unlimited’s Partners Program
Ducks Unlimited’s corporate partners program serves leading brands that turn to DU to become associated with outdoor market leadership, obtain results in conservation, and appreciate the exclusive DU assets that can be leveraged to meet a variety of brand objectives.

A Lifestyle for a Lifetime
It’s a way of life both for today and for generations to come. Ducks Unlimited supporters come from diverse walks of life—yet they each share the strong belief in conserving and enhancing the beauty of our natural resources that help define their passions, their attitudes, their joys—their very lifestyle. DU supporters include more than 80 million Americans . . . dedicated and committed consumers who spend more than $110 billion annually in the outdoor sporting marketplace.

As the world’s leader in wetland and wildlife conservation, the Ducks Unlimited name and logo represent a very credible and powerful brand. Ducks Unlimited is an internationally recognized property and presently enjoys more than 50 different licensing partnerships. Those living the DU lifestyle spend nearly $400 million a year on DU-licensed goods.

A Broad Lifestyle Brand
The Ducks Unlimited brand has proven successful in a wide number of product categories and channels of distribution. From casual apparel to footwear, from home furnishings to sport utility vehicles, from credit cards to food products, from hunting and fishing products to collectibles, Ducks Unlimited has established itself as an industry-leading consumer brand.
The Ducks Unlimited Corporate Partners Program

The Ducks Unlimited Reach
No other outdoor and conservation brand is as broadly exposed and promoted as the DU brand. Tens of millions of active and enthusiastic outdoor consumers are continually exposed to Ducks Unlimited, thus ensuring that the DU brand remains memorable.

Brand Promotion and Marketing
Ducks Unlimited is engaged in an aggressive promotional campaign. In addition to its award-winning bimonthly magazine publication, the DU brand is exposed to millions of consumers through Ducks Unlimited Television on Outdoor Life Network, The World of Ducks Unlimited radio show, the Ducks Unlimited Web site, the Ducks Unlimited official gift catalog, and at more than 4,500 local, community-based grassroots events.

A Built-In Niche Market
Ducks Unlimited enjoys the support of more than 1 million active outdoor consumers, including more than 70,000 hard-working volunteers, more than 700,000 card-carrying members, and a growing number of corporate partners who all recognize DU not only as North America’s foremost private conservation organization but also as a wholesome, all-American, family-oriented way of life. The average DU member is 47, married, and professionally employed, earning in excess of $88,600 per year, with an average net worth of $440,200.
Ducks Unlimited
Graphics Standards Manual

Corporate Relations and Brand Management
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Purpose of the Ducks Unlimited Graphics Standards Manual (GSM)
The DU GSM is a guide to the proper use of DU designations and trademarks. The GSM has been developed to describe the conditions and standards for the correct and effective use of DU-related assets. The GSM should be used in conjunction with the DU license and/or corporate sponsorship agreements, each of which contains conditions and restrictions for using DU-related designations. The GSM serves primarily as a guide for the correct graphic reproduction and use of these designations, as well as a source of ideas for a variety of applications.

Why is the DU GSM Vital to the DU Mission?
DU offers corporate sponsorship, licensing, and affinity programs for three reasons: to raise essential funds to support the mission of DU, to promote DU to those familiar with the mission and those new to the cause of wetlands conservation, and to protect the 65-year history and goodwill of DU. Correct understanding and use of DU designations, trademarks, and terminology is vital to each of these; however, the need to protect the goodwill and image of DU is the most important. Through DU’s partnership agreement with your company, DU is entrusting you, your colleagues, and your firm to participate in this effort. By doing so, you are committed to the DU mission, you are properly and consistently communicating your involvement with DU to your customers, and your business experience with DU and our mutual customers will be effective and productive.

Adherence to this manual is vital. DU takes it seriously, and DU is here to help you. As a member of the DU family, each organization assumes the benefits and responsibilities of such an affiliation.

How to Use the DU GSM
The Graphics Standards Manual is provided to carefully outline the specific requirements and responsibilities accompanying the use or display of the DU trademarks. This manual contains printed examples and written requirements for most treatments of the DU trademarks. The guide is designed in individual sections; each section contains targeted information needed to prepare a product or other materials displaying the DU trademark for the approval process.

DU Trademarks May Not Be Altered or Recreated in Any Manner
Trademark elements must always remain in the exact size and configuration that appear in the reproducible and digital artwork provided by DU.

Territory
The territory for authorized use of Ducks Unlimited-related designations by DU sponsors, suppliers, and licensees is solely confined to the United States. “United States” refers to the fifty (50) states, District of Columbia, and territories and possessions of the United States of America. Any use of DU designations in another country requires the prior written consent of DU.

Term
The time period covered by this GSM begins January 1, 2003 and ends December 31, 2004.
Overview of DU Designations

The term “DU designations” is intended to be broad in its scope and meaning and includes nearly all of the graphic designs depicted in this GSM, as well as any authenticating statements, authenticating notices, or other related terminology that associate a sponsor or licensee with DU.

Following is an overview of the basic marks and terminology associated with DU. Specific use and various formats of these basic trademarks are defined in other GSM sections according to the relationship of your company to DU (i.e. sponsor or licensee).

**Ducks Unlimited, Inc. Trademark.** The official Ducks Unlimited trademark is comprised of two elements: the duck head and the custom-drawn logotype. The trademark(s) may not be altered or recreated in any manner. Other GSM sections define alternative formats and applicable uses.

**Ducks Unlimited Duck Head Trademark.**

**Ducks Unlimited Logotype.**

**DU Corporate Participant Trademark.** The Corporate Participant mark is comprised of the duck head image, the words “Ducks Unlimited,” and a blue-to-green fade background. It is reserved for use by corporate supporters of DU, subject to use and format alternatives defined in other sections of the GSM and specific sponsor and licensee agreements.
Overview of DU Designations

**DU Greenwing Trademark.** The Greenwing mark is associated with DU’s Greenwing programs to educate youth and has restricted use subject to the terms of specific sponsor and licensee agreements.

**Team DU Trademark.** The Team DU mark represents the pride and passion people have for all things DU and their teamwork in advancing the Ducks Unlimited mission.

**Authenticating Statements.** These statements identify and promote the formal relationship between the sponsor or licensee and DU.

**Authenticating Notice.** This notice states the authority under which the product is produced and marketed.

“Official Sponsor of Ducks Unlimited, Inc.”
“Official Partner of Ducks Unlimited, Inc.”
“Official Sponsor of Ducks Unlimited Greenwing Program”
“Official Licensee of Ducks Unlimited, Inc.”
“Official Licensed Product of Ducks Unlimited, Inc.”

“Manufactured and Sold Under License from Ducks Unlimited, Inc.—Leader in Wetlands Conservation.”
Ducks Unlimited, Inc. Trademarks

Horizontal Trademarks

- **Horizontal mark, Pantone 356**
  - CMYK: Cyan - 100%, Yellow - 91%, Black - 27%

- **Horizontal mark, Pantone 116**
  - CMYK: Magenta - 15%, Yellow - 94%

- **Horizontal mark, Black**

- **Horizontal mark, Pantone 871**

**Horizontal mark** on a contrasting color or image reversed to white
Ducks Unlimited, Inc. Trademarks

Vertical Trademarks

Vertical mark, Pantone 356
CMYK: Cyan - 100%, Yellow - 91%, Black - 27%

Vertical mark, Pantone 116.
CMYK: Magenta - 15%, Yellow - 94%

Vertical mark, Black

Vertical mark, Pantone 871

Vertical mark on a contrasting color or image reversed to white
Ducks Unlimited, Inc. Trademarks

Duck Head Only Trademarks

Duck Head mark, Pantone 356
CMYK: Cyan - 100%, Yellow - 91%, Black - 27%

Duck Head mark, Pantone 116
CMYK: Magenta - 15%, Yellow - 94%

Duck Head mark, Black

Duck Head mark, Pantone 871

Duck Head mark on a contrasting color or image reversed to white

DU Logotype Trademarks

Horizontal DU Logotype, Pantone 356
CMYK: Cyan - 100%, Yellow - 91%, Black - 27%

Horizontal DU Logotype, Pantone 116
CMYK: Magenta - 15%, Yellow - 94%

Horizontal DU Logotype, Black

Horizontal DU Logotype, Pantone 871

Horizontal DU Logotype on a contrasting color or image reversed to white
DU Corporate Participant Trademark

Vertical Official Corporate Partner Trademark

Vertical Official Corporate Partner
For sponsor use only. 4-color process.

Vertical Official Licensed Product
For licensee use only. 4-color process.
DU Corporate Participant Trademark

Horizontal Official Corporate Partner Participant Trademark

Horizontal Official Partner, Black.

Horizontal Official Licensed Product, Black.

Horizontal Official Sponsor Composite Mark, Black.
Ducks Unlimited Greenwing Logo

Greenwing Program
DU Greenwing membership is for youths under 17 years of age. Greenwing programs educate and provide future leaders involvement in habitat conservation. The Greenwing mark is used for marketing programs associated with this effort.

Greenwing Logo

![Greenwing logo, 4-color process.](image)

![Greenwing logo, Black](image)

![Greenwing logo on a contrasting color or image reversed to white](image)
Standards

Color and Proportion Standards
A DU graphic design must always be used in the same proportions. It must never be made into any other shape than as depicted. It should always be shown upright, never titled at an angle. In no instance should any designation be reduced to a dimension that would impair legibility.

Safety Zones
There is a minimum distance that is required between the mark(s) and all neighboring or adjoining graphic elements. This is called a “safety zone” and is a protected area. The official safety zone for the DU logo is 0.13 inches. No other trade names, trademarks, symbols, logos, marks, service marks, or insignias may appear within this safety zone.

Authenticating Statements
An authenticating statement is required, e.g. Official Sponsor of Ducks Unlimited, Inc., whenever a graphic design is used. Please refer to the standard DU sponsor or license agreement for your designated and authorized authenticating statement(s). The purpose of the authenticating statement is to identify and promote the formal relationship between the sponsor or licensee and DU. An authenticating statement is required on any item which depicts a graphic design, whether it is a product, publication, advertisement, release, or circular. Please use Goudy Regular type.

Terminology Standards
There are certain words and phrases that may not be used to describe an association with DU, or to describe a product or service. The rationale supporting this requirement is DU’s concern that promotional materials and products be accurate, in good taste, and in compliance with various IRS and legal responsibilities of DU.

The word “Official” may only be used to identify the sponsor or licensee’s relationship with DU. For example, “Official Sponsor of Ducks Unlimited” or “Official Licensee of Ducks Unlimited” are acceptable. A sponsor or licensee may not use “Official” to describe the product or service used in conjunction with the graphic design(s). For example, the phrase “Official Hat of Ducks Unlimited” is not acceptable, unless specifically authorized in writing by DU. Use of the word “Official” in this context may incorrectly imply that DU prefers a particular product or service over another, either on the basis of testing or preference criteria. Exceptions to this policy may be granted by DU in writing.

A sponsor or licensee of DU does not have the endorsement of DU for its respective product or service, and may not represent or imply such a relationship to retailers, consumers, the general public, or otherwise. Therefore, a sponsor or licensee is prohibited from using the following terminology, including but not limited to: “endorsed,” “sanctioned,” “selected,” “approved,” “certified,” “accredited.”

The word “exclusive” may not be used, directly or indirectly, to infer an endorsement of any product or service of a sponsor or licensee by DU. Exceptions to this policy may be granted by DU in writing.
Standards

Logotype Standards
The typeface used on the logotype is Goudy Regular. The logotype should never be simply typed into a document. Correct usage will require that a graphics file be imported to achieve the correct letter spacing and scale.

Typeface Standards
The standard DU typeface is Goudy Regular and Helvetica Neue for all official documents. These typefaces should be used for all addresses, titles, and taglines used in close proximity or in conjunction with the DU service marks.

Standards for Reproduction of the Graphic Designs

Products/Packaging
• Because colors do not reproduce uniformly on all surfaces, they should be selected carefully so that the end result precisely matches the specified PMS color, unless authorized in writing by DU.
• Graphic design(s) may be used in a prominent fashion, or more discreetly with other designs being emphasized.
• Reproduction methods must be selected to ensure a clean, sharp and legible image.
In accordance with the standard DU sponsorship agreement and DU license agreement, sponsors and licensees are required to submit for prior written approval for all uses of DU-related designations. Approval is required for, but not limited to, every type of product, carton, container, packing and wrapping material, tag, label, published information (e.g. brochures, mailers, flyers, and press releases), artwork, advertising (print and broadcast), promotional materials, and point-of-purchase materials. Submission of these materials must be made prior to the commencement of production, publication, distribution, sale, or use of these items.

Below is an outline of the approval process. Please plan production deadlines with adequate time to make any changes necessary for final DU approval. Please make the submission specific and detailed, allowing DU adequate time to provide a response.

Please complete a licensing approval form according to the following directions and attach it to all artwork submissions. You will be provided a supply of licensing approval forms upon the execution of your license agreement. Should you need additional forms at any time, contact our office with your request.

**Directions for Completion:**

1. **Complete the first section** by including your company name, the person with whom we will be working in regards to artwork, a detailed description of the item being submitted, including your manufacturing code (item or stock number), and the date on which it is submitted.

2. **Trademark:** Check all trademarks that appear on the item being submitted, to ensure correct usage.

3. **Check One:** Check the type of item for which you are seeking approval.

4. **Promotional Material Distribution:** If you are submitting promotional material for approval, indicate the appropriate channels you plan to use for distribution and the expected distribution date.

5. **Approval Stage:** Check the stage that best describes the status of your artwork. We request that, prior to submitting final artwork, the licensee submit basic concepts and preliminary artwork for our review. Such preliminary submission can avoid costly and time-consuming revisions later. Once the appropriate DU personnel have reviewed the submission, approval or disapproval along with any comments and/or suggested revisions will be sent to the licensee in writing. Please note that absolutely no product or advertising may be released into the marketplace until final approval has been given by DU in writing.

6. If necessary, submit revised proposal, product, packaging, artwork, etc. for review. If all required changes have been incorporated, written approval for the selected stage will be given in writing. If not approved, further corrections and changes will be noted, and the approval of the materials submitted will be delayed until all requested changes have been made and the submission is acceptable by DU.

7. **Sample.** When the product, package, artwork, idea, etc. is approved in its final form, a final sample or copy must be sent to DU for record purposes.

**NOTE:** Pursuant to the standard DU corporate sponsor agreement or DU licensee agreement, if materials are not submitted for approval prior to their production, distribution, or publication, and if final copies and/or samples are not submitted, it will be considered a breach of the sponsor or licensee’s agreement with DU.
Approvals

DU Corporate Relations and Brand Development Contacts

Endemic Categories and Programs
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Senior Licensing Manager
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jalexander@ducks.org

Non-Endemic Categories and Programs
Paula Ebling
Licensing Manager
Phone (901) 758-3953
Fax (901) 758-3886
pebling@ducks.org

Unacceptable Logo Use Examples

Consistency is the key in the successful communication of the DU identity to the public. There are countless ways to change or manipulate a corporate mark, from subtle to drastic. Presenting it correctly each and every time will ensure that the mark continues to receive positive and consistent public awareness. Below are a few samples of DU marks that are incorrectly displayed.

The duck head should never be placed inside a circle, box, or outline.

Never scale a logo, either horizontally or vertically.

Specific colors for use are outlined in this guide, use only the approved colors listed.

The duck head always faces right. Never flip the logo.

Do not fill in the logo area with any color.

Do not change the relational size between the logo and logotype.
Trademark Approval Form

Date Submitted:____________ Submitted By:____________________________________________

Licensee
Name:______________________________________________________________________________

Item
Submitted:____________________________________________________________________________

Description of
Item:________________________________________________________________________________

Trademark:       ☐ Duck Head       ☐ DU Logotype       ☐ Horizontal Logo       ☐ Vertical Logo
                  ☐ Greenwing       ☐ Team DU           ☐ Official Corporate Partner

Type of Approval: ☐ Product       ☐ Packaging       ☐ Literature       ☐ Advertising
                  ☐ Other

Promotional Material: Channels____________________  Distribution date:____________________

Stage:       ☐ Concept       ☐ Finished Art       ☐ Prototype       ☐ Production

Licensor
Comments:______________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________

Licensor Approval:

☐ Approved       ☐ Approved With Changes       ☐ Not Approved       ☐ Resubmit

Approved By: ________________________________________________________________
Signature:    _________________________________________________________________
Date:               _____________________________________________________________
Premiums Guidelines
DU-related premiums are defined as approved merchandise that are offered for free or at a reduced price as an inducement to buy other designated goods or services of the sponsor. Premiums are an effective, cost-efficient vehicle to motivate employees and allow them to identify with the DU mission. Used externally in promotions, premiums are an effective vehicle to advertise and promote an organization’s support of DU. Lapel pins, t-shirts, and hats are examples.
• The DU approval process must be used.
• The premium must display the sponsor’s trademark, an appropriate DU designation, and an appropriate DU authenticating statement.
• DU strongly encourages sponsors to source premiums from DU licensees.

Composite Logo Guidelines
(for sponsors only)
Composite logos are sponsor-developed marks containing a graphic design together with a sponsor mark. In every instance where composite logos are developed and used, clear separation between marks must be maintained per safety zone guidelines. An authenticating statement must accompany the composite logo. Prior written approval is required for composite logos as shown in the example below.

Hangtags/Labels Guidelines
• The DU approval process must be followed.
• An appropriate authenticating statement must appear.
• DU prefers that one side of a hangtag display a prominent graphic design and authenticating statement, and that the mark and copy of the sponsor appear on the reverse side.
• According to the standard DU sponsorship agreement, the placement of the following as part of a hangtag is required: a DU membership application and/or the DU 1-800-45-DUCKS membership number and the DU Internet address (www.ducks.org), as well as the copy “A portion of the sales price of this product will be contributed to Ducks Unlimited’s ongoing wetlands conservation programs.”

Packaging Guidelines
• The DU approval process must be followed.
• An appropriate authenticating statement must appear.
• DU prefers that the DU designation appear in the upper left-hand corner of the package face or on the back of the package.
• According to the standard DU sponsorship agreement, the placement of the following as part of packaging is required: a DU membership application and/or the DU 1-800-45-DUCKS membership number and the DU Internet address (www.ducks.org), as well as the copy “A portion of the sales price of this product will be contributed to Ducks Unlimited’s ongoing wetlands conservation programs.”

POP Guidelines
• The DU approval process must be followed.
• An appropriate authenticating statement must appear.
Licensees

Premiums Guidelines
DU-related premiums are defined as approved merchandise that are offered for free or at a reduced price as an inducement to buy other designated goods or services of the licensee. Premiums are an effective, cost-efficient vehicle to motivate employees and allow them to identify with the DU mission. Used externally in promotions, premiums are an effective vehicle to advertise and promote an organization’s support of DU. Lapel pins, t-shirts, and hats are examples.
• The DU approval process must be used.
• The premium must display the licensee’s trademark, an appropriate DU designation, and an appropriate DU authenticating statement.
• DU strongly encourages licensees to source premiums from DU licensees.

Hangtags/Labels Guidelines
• The DU approval process must be followed.
• An appropriate authenticating statement must appear.
• DU prefers that one side of a hangtag display a prominent graphic design and authenticating statement, and the mark and copy of the licensee appear on the reverse side.
• According to the standard DU licensee agreement, the placement of the following as part of a hangtag is required: a DU membership application and/or the DU 1-800-45-DUCKS membership number and the DU Internet address (www.ducks.org), as well as the copy “A portion of the sales price of this product will be contributed to Ducks Unlimited’s ongoing wetlands conservation programs.”

Packaging Guidelines
• The DU approval process must be followed.
• An appropriate authenticating statement must appear.
• DU prefers that the DU designation appear in the upper left-hand corner of the package face or on the back of the package.
• According to the standard DU licensee agreement, the placement of the following as part of packaging is required: a DU membership application and/or the DU 1-800-45-DUCKS membership number and the DU Internet address (www.ducks.org), as well as the copy “A portion of the sales price of this product will be contributed to Ducks Unlimited’s ongoing wetlands conservation programs.”

POP Guidelines
• The DU approval process must be followed.
• An appropriate authenticating statement must appear.
One of the most important sections in your Ducks Unlimited license agreement regards royalty reporting and payments. Prompt reporting of your net sales and payment of your royalties are essential to overall program success. Royalties accrue when earned and shall be paid by licensee to DU as stated in your contract.

In order to assist you in compiling this financial information, we have developed the Ducks Unlimited, Inc. royalty report and the Ducks Unlimited, Inc. sales report found in this section. These two forms are to be submitted with your royalty payment. You may use the sales report in this section or generate this spreadsheet within your company network.

Regardless of whether you achieved sales of DU-licensed products within a particular period or not, the royalty report is to be submitted. If this form is not submitted, your account will become delinquent and an appropriate notice will be mailed to you.

Thank you for your attention to this important communications tool.
Royalty Report

Date: ________________________________
Company Name: ________________________________
Person Completing Form: ________________________________
Phone Number: ________________________________

Quarter Ending (Check One): ☐ March 31 ☐ June 30 ☐ Sept. 30 ☐ Dec. 31
Or, Month___________________________

Please attach sales report indicating the quantity manufactured and sold of each SKU and corresponding net sales prices.

Retail Sales
Total Net Sales Price of all Products Sold $ _____________________
Less Paid Guaranteed Royalty $ _____________________
Total Quarterly or Monthly Sales based on Net Sales Price $ _____________________
Royalty Rate $ _____________________ %
Total Royalty Due $ _____________________
Plus Overdue Royalty Charge of 1½ % (if applicable) $ _____________________
Grand Total Royalty Due $ _____________________

Top 10 Retailers
1. ______________________ $ ________________________
2. ______________________ $ ________________________
3. ______________________ $ ________________________
4. ______________________ $ ________________________
5. ______________________ $ ________________________
6. ______________________ $ ________________________
7. ______________________ $ ________________________
8. ______________________ $ ________________________
9. ______________________ $ ________________________
10. ______________________ $ ________________________

Sales
$ _____________________
$ _____________________
$ _____________________
$ _____________________
$ _____________________
$ _____________________
$ _____________________
$ _____________________
$ _____________________
$ _____________________
Total $ _____________________

Please attach to sales report and royalty payment and mail to: Licensing Manager, Ducks Unlimited, Inc., One Waterfowl Way, Memphis, TN 38120. Thank you for your support.
Please attach to royalty report and royalty payment and mail to: Licensing Manager, Ducks Unlimited, Inc., One Waterfowl Way, Memphis, TN 38120. Thank you.