JOHNNY MORRIS

Founder and CEO, Bass Pro Shops

- Leader in Conservation -







2022 CONSERVATION PARTNER OF THE YEAR























































CONSERVATION IMPACT OVER PAST 3 YEARS

- \$2 million invested in priority DU projects
- 60,540 acres conserved in prairies
- 76,720 acres conserved overall







MAJOR PROJECTS

Two Largest Conservation Easements in Ducks Unlimited History



McIntyre Ranch - Alberta 55,000 acres protected



Deluca Ranch - Florida 27,000 acres protected





















































PRESENTING SPONSOR FOR THE IMAX FILM, WINGS OVER WATER





