THE DUCKS UNLIMITED PARTNERS PROGRAM
Ducks Unlimited has a rich history in the development and management of national sponsorship programs, product licensing, affinity marketing, national promotions, and retail relations. Each partnership is designed and tailored based on a partner's business objectives and DU's promotional, brand, and fund raising goals. Ducks Unlimited creates easy, one-stop programs that integrate cause marketing strategies, advertising, cross-promotions with other companies, event marketing, digital platforms and PR activities. Many of the Ducks Unlimited corporate partnerships have been active for 5, 10, even 25 years because they are effective for corporate partners and in raising vital funds for habitat conservation.

DUCKS UNLIMITED TELEVISION SHOW
Experience the rich hunting traditions at the most storied waterfowl destinations as host Huntley Ritter, Mike Checkett and the DUTV crew hunt across North American, learning how DU is conserving critical habitat in these priority areas. The value of conservation, hunting tips, cooking, and dog training are just some of the topics viewers will learn about in this both entertaining and educational series. The finest wingshooting action on television can be found on The Outdoor Channel three times a week during the 3rd and 4th Quarters.

THE DUCKS UNLIMITED EVENT SYSTEM
Allow Ducks Unlimited to create a calendar of hand-selected DU events in your key target markets at which your products and/or premiums could be raffled, sampled, auctioned, or displayed. Execution of event sponsorship deliverables would be turn key for your company. This opportunity is not for all advertisers – just the most loyal and dedicated to DU's mission.

STATE RAFFLE PROGRAM
Every year, raffle tickets are sold in Ducks Unlimited's strongest membership states for a chance to win an exclusive package of products. As one of the best, direct, lowest maintenance and measurable means to reach the grassroots of Ducks Unlimited, this year-round program receives special visibility early fall through the following spring.

DUCKS UNLIMITED NATIONAL CONVENTION
Each year, waterfowl enthusiasts and conservationists gather to learn about DU's priorities, socialize and enjoy the camaraderie of other DU supporters.

DU REPRINTS
Reprints of an editorial or advertisement that has already appeared in Ducks Unlimited are available for various uses such as POP sales enhancements, direct mail pieces to prospective customers, trade show handouts, for display, training aids, or new product announcements.

DU CUSTOM RESEARCH
DU custom research capabilities provide a valuable tool to support advertisers who want to delve deeper into the minds of Ducks Unlimited readers beyond the level of standard or syndicated services. Offerings include ad evaluation focus groups and online surveys.

Contact your DU Sales Representative for more information.