



DUCKS UNLIMITED in

Indiana

The Ducks Unlimited Indiana PRIDE (Putting Resources Into Ducks Everywhere) program is securing major sponsors to support habitat conservation and our waterfowling heritage in the United States, Canada and Mexico, with special emphasis on the Great Lakes and Upper Mississippi River ecosystems.

For 70 years, with the support of our volunteers, members and donors, Ducks Unlimited has been successful

in turning grassroots dollars into habitat throughout North America. Your gift will leave a legacy on the landscape to be enjoyed by future generations and enhance our rich waterfowling heritage. Ducks Unlimited will use your gift in the most efficient manner, focusing on the highest priority areas in Indiana and North America. At least 80 cents of every donated dollar goes directly into habitat programs.



INDIANA PRIDE INITIATIVES

Indiana conservation initiatives include the Great Lakes Ecosystem Initiative and the Upper Mississippi River Ecosystem Initiative. Within these broad watershed-based initiatives, Ducks Unlimited targets its conservation activities in priority areas to effectively address waterfowl and wildlife habitat issues as well as water quality concerns.

Just 200 years ago, more than 5.6 million acres (nearly 25 percent of Indiana's total land area) were wetland habitat, including a diverse mix of vast bottomland hardwood forests, large inland and coastal wetlands and thousands of small isolated basins that supported tremendous concentrations of waterfowl and other wildlife.

Today, only 813,000 wetland acres remain in Indiana. Extensive drainage and filling for agricultural and urban development have claimed 87 percent of Indiana's original wetlands. Much of the remaining wetland habitat is highly fragmented and degraded, offering little value to waterfowl and other wildlife.

Imagine a landscape in southwest Indiana that again contains vast expanses of flooded hardwood forests. Imagine northwest Indiana's 500,000-acre Grand Kankakee Marsh restored to its former glory. Imagine northeast Indiana containing so many wetlands and grasslands that it rivals the prairie pothole habitat of North Dakota. Untold numbers of waterfowl and other wildlife would thrive in Indiana with these habitat conditions. Despite Indiana's high rates of wetland loss and degradation, there is great opportunity to protect and improve existing wetlands and restore thousands of acres of drained wetlands. We cannot do it alone—we need the help of conservation-minded individuals like you.

TAKE PRIDE IN YOUR GIFT

To answer the challenge to save North America's wetlands, grasslands and waterfowl, Ducks Unlimited has embarked upon the *Wetlands for Tomorrow* campaign, an ambitious continental effort to raise at least \$1.7 billion for wetland habitat conservation. You can be a part of this effort by investing in one of these programs:

DU's Continental Priorities—supports DU's conservation programs in priority areas of North America.

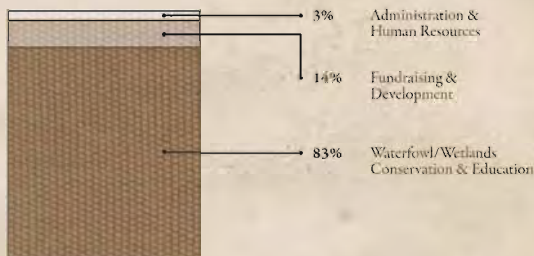
Indiana Conservation Programs—supports conservation program priority areas of Indiana.

All donors who complete their life sponsorship or major donor upgrade as part of this campaign, will be recognized at a future Indiana project dedication. These dedications will be located throughout the state and will feature a stone cairn with a brass plaque listing names of participating donors. The program's goal is to schedule a major sponsor dedication each year allowing donors the flexibility to choose the project site where they prefer to be recognized.

MAJOR SPONSORS

Life Sponsor \$10,000 – \$19,999	Heritage Sponsor \$50,000 – \$74,999
Diamond Life Sponsor \$20,000 – \$29,999	Diamond Heritage Sponsor \$75,000 – \$99,999
Sponsor in Perpetuity \$30,000 – \$39,999	Benefactor \$100,000 – \$249,999
Diamond Sponsor in Perpetuity \$40,000 – \$49,999	Legacy Sponsor \$250,000 +

WHERE YOUR DOLLAR GOES



Support

DUCKS UNLIMITED IN A MAJOR WAY!

I/We believe in the conservation mission of DUCKS UNLIMITED and want to support this mission with a gift of \$ _____, payable over _____ years. (within 5 years)

Name(s) _____

Address _____

Business Address _____

Home Phone _____ Business Phone _____

E-mail _____ Fax _____

Chapter Committee (if applicable) _____

Signature _____ Date _____

I am proud to support *Wetlands for Tomorrow* through a gift to Indiana PRIDE. Please designate my gift to the following conservation program:

- Indiana Programs (five-year pledge) Project Code: Indiana Pride IN-64-1
- Ducks Unlimited Continental Conservation Plan



I wish to pay this pledge in the following manner (check one):

- Single payment
- Regular pledge payments. Please send reminders on the following schedule:
 - Quarterly
 - Semi-Annually
 - Annually
- Please contact me about making monthly credit/checking account payments.

Many companies will match gifts made to Ducks Unlimited. Please check with your employer's human resource office to see if this opportunity is available to you.

- My employer will match my gift.

Employer's Name _____



Ducks Unlimited (DU) qualifies under the provisions of Section 501(c)(3) of the Internal Revenue Code as an organization created for charitable, educational, scientific and conservation purposes. Donations to DU are deductible by the donor(s) as charitable contributions for federal tax purposes. To allow DU to take advantage of unanticipated conservation opportunities and to ensure long-term financial stability, a 10 percent Conservation Reserve Allocation is applied to all Major Sponsor commitments.

Ducks Unlimited needs passionate, conservation-minded individuals like you who understand and appreciate the importance of this work and what it will mean now and for future generations.

Your PRIDE gift will be leveraged several times with federal, state and other partner dollars, increasing the benefit for DU's conservation program in Indiana and North America.

*Thank You
for
Your Support!*

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Indiana
PRIDE

Putting Resources Into Ducks Everywhere

 **DUCKS UNLIMITED**
GREAT LAKES/ATLANTIC REGION