Judy’s Retirement

After 18 years working with Ducks Unlimited, Judy Lee is leaving the Nest.

Although Judy’s titles may have changed over those 18 years, her infectious smile and positive attitude never have. Her introduction to the DU field staff and volunteers began while she served as a Field Operations Coordinator here at NHQ. Many of the Directors of Fundraising and Volunteer Relations (DFRVR) and Regional Directors currently on staff began their careers with Judy by their side. Her outstanding work within the Grassroots Fundraising Department led to her more recent work with the SBA Program. As SBA Coordinator, Judy has offered wonderful service to our SBA volunteers throughout the country and has formed great friendships with many of those involved with the Program. Judy is one of those individuals who has never met a stranger, and the success of the SBA Program is due in large part to her remarkable customer service skills and tireless dedication to our organization.

Judy’s last day with DU will be May 31, 2011. She will quickly be headed to Denver, CO where her two sons and family currently reside. Judy plans on enjoying the fresh, mountain air and chasing around her two grandchildren...Elizabeth and Hayden. We at DU offer her our most sincere “Thanks!” for her years of dedicated service and wish her all of the happiness and joy retirement has to offer!

Judy Lee will be missed by so many volunteers and staff alike. Please feel free to give her a call within the next two weeks to offer your personal farewell.

May/June IPR Report

The May/June 2011 SBA Item Performance Report (IPR) is attached and available for your review. This report outlines the sales performance of each print/merchandise item offered through the SBA Program and assists in taking some of the guess work out of merchandise selection!

Through sales data collected from the submission of Winning Bidder Reports to NHQ, the SBA Program is able to record and report on the success and profitability of each SBA item. As a volunteer, you can review which prints are nationally the program’s best sellers...or find out which decoy is currently receiving the highest bids.

While various images or themes may perform differently given your specific geographic location, this report is extremely useful when judging success on a national basis. This information is critical and allows us to put the best possible SBA program into the hands of our dedicated DU volunteers. We will continue to provide updated versions of this report in future newsletters.

Fiscal Year End Closing

As a reminder, FY2011 is quickly coming to an end. Please submit all SBA funds to NHQ by June 30, 2011. Whether you’re working toward your first SBA firearm, or your fifth, be sure to get those last items sold and funds remitted to NHQ for incentive credit! Thanks again for participating in the SBA program and for all that you do for the Ducks.

The SBA Program...Conserving Wetlands One Bid At A Time.

Sudden Encounter” by Carl Brenders is averaging $195 per winning bid thru the SBA Program. Take a look at it in the Mill Pond Press gallery. Maybe this is a print that will also bring in big bucks for the ducks through your committee’s SBA Program!