

January 2009

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SBA Spring Season

Happy New Year to all! While the busy Ducks Unlimited Fall Event Season is now in the books, the Spring fundraising season has historically been SBA's most productive time of the year.

After fall dinner events end, DU volunteers can find themselves seeking out new methods and tools for grassroots fundraising, and the SBA Program is a great fit for many chapters.

The SBA Program now provides chapters with a wide variety of easels and artwork...a selection large enough to fit the needs of any ambitious SBA volunteer(s) looking to customize the Program to their region of the country.



The SBA Program offers DU chapters three easel choices for displaying artwork. The traditional wooden print easel, the wooden 3D art cube easel, and the versatile Combination easel.

In addition, the Program also offers six different art galleries for volunteers to choose from when selecting artwork. Find these galleries, and a wealth of SBA information, on the volunteer website at www.ducks.org/sba.



"Battling Bulls (Elk)" by Sieve is averaging \$223 per winning bid thru the SBA Program. Take a look at it in the Wild Wings gallery. Maybe this is a print that will also bring in big bucks for the ducks thru your committee's SBA Program!

Bid Slip Information

Completed bid slips submitted by potential winning bidders are valuable pieces of information. Not only are these bid slips used to auction off artwork, they are also important recruitment tools for DU volunteers to utilize.

At the close of each auction, be sure to review submitted bid slips for individuals wishing to learn more about our organization. There are several "check boxes" listed on each bid slip that allow folks to indicate whether or not they are interested in receiving more information about the SBA Program and/or Ducks Unlimited as a whole. Be sure to invite these individuals to your next recruitment meeting or DU event. New faces in the crowd are a welcomed sight at any DU function!



SBA Feedback

These comments originated from a chapter that recently started a SBA Program. While 3D art sales are relatively new to our Program, folks are already experiencing positive results:

"I just picked up our slips from the display and am so excited. I will be sending you payment information tomorrow for the sale of a Widgeon decoy for \$300. We will likely continue with SBA as it has proven to be such a great way to make money for the ducks. Thanks for your encouragement and assistance."

-South Dakota Area Chairman



Thanks to decades of abiding by the single mission of: **Habitat Conservation**, DU is now the world's largest and most effective private waterfowl and wetlands organization. Thank you for your unwavering support and dedication!



Sealed Bid Auction Contact Information

Website:

www.ducks.org/sba

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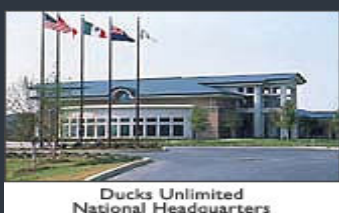
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