

February 2009

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## Wild Wings Gallery Update

The print vendor, Wild Wings, has recently advised the SBA Program of a price increase for 2009.

Participating SBA chapters have until February 28, 2009 to sell any Wild Wings prints in their possession at the current cost of \$50.00/print (Noting that the SBA Program recovers merchandise costs when the chapter submits a sale to NHQ.)

Starting March 2, 2009, the committee cost for a Wild Wings print will be \$55.00/print or \$275 for a 5 print package. A \$5.00 increase from current costs. The price for a Wild Wings Great Northern Art (GNA) print will remain at its current cost of \$55.



While we were disappointed to hear about the rising costs, this price increase allows the SBA Program to address an issue many volunteers have raised over the years about combining the two galleries. Again, starting March 2, SBA chapters will have the ability to order a 5 print package by choosing any combination of Wild Wings or Wild Wings GNA prints.

Look for these changes to the Wild Wings order form and gallery on the SBA website at [www.ducks.org/sba](http://www.ducks.org/sba). The ability to mix and match Wild Wings art should prove a valuable tool for many chapters...as always, thank you very much for your support and dedication to the SBA Program!



**“The Crossing (Wolves)” by Isaac is averaging \$271 per winning bid thru the SBA Program. Take a look at it in the Mill Pond Press gallery. Maybe this is a print that will also bring in big bucks for the ducks thru your committee’s SBA Program!**

## Sales Data/Item Name

As discussed previously, timely submission of SBA funds to NHQ is a vital component for overall program success. However, the recording and submittal of sales data is just as important as the program moves forward.

Please report the **NAME OF THE ITEM/PRINT SOLD** at the close of each auction, as well as the other pertinent sales information requested, on each Winning Bidder Report form.

This information is critical when judging the program’s strengths and weaknesses. It allows us to monitor average bid prices and sales totals on individual items, evaluate specific images and their national appeal, easel use and efficiency, etc....all the information required to run a successful national program. Please be diligent when completing Winning Bidder Reports...it shapes the future of SBA!



## SBA Feedback

These comments come from a SBA volunteer who has been utilizing the program for three years...and has grown their chapter’s SBA program from 2 to 7 active easel locations:

**“Despite the tough economic times, we had more SBA sales during the 4th quarter of 2008 than any quarter we have had since we started the program. We sold 29 prints off our 7 easels.”**

**-Missouri SBA Volunteer**

## Where Your Dollar Goes



Thanks to decades of abiding by the single mission of: **Habitat Conservation**, DU is now the world’s largest and most effective private waterfowl and wetlands organization. Thank you for your unwavering support and dedication!



## Sealed Bid Auction Contact Information

### Website:

[www.ducks.org/sba](http://www.ducks.org/sba)

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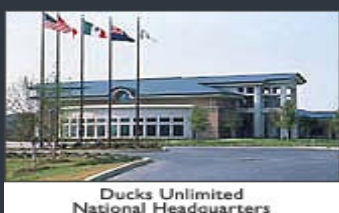
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