

April 2009

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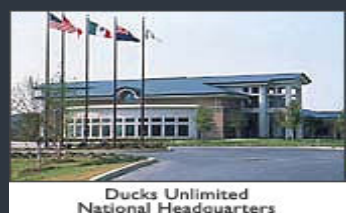
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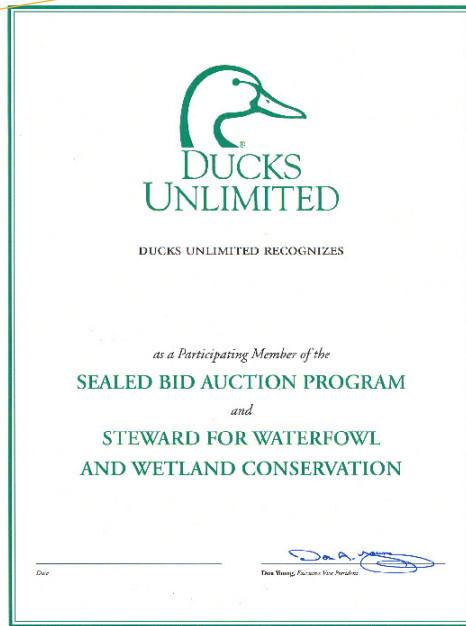
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SBA Business Certificate

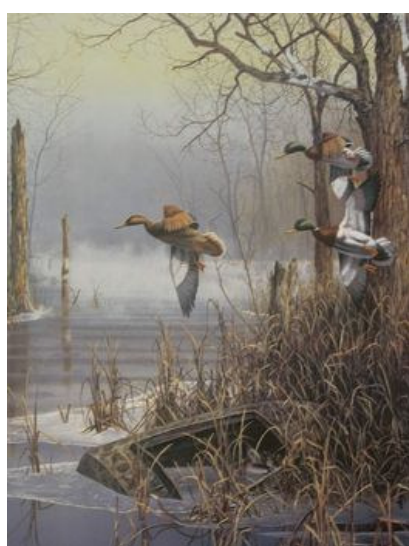
We all recognize the importance of participating businesses in the SBA Program. As we look to develop new ways to express our appreciation to these businesses, the SBA Program has developed a formal, yet inexpensive, way to show our appreciation.

The SBA Business Certificate is the newest SBA supply item available to all participating chapters. This certificate, similar to our Volunteer and Donor appreciation certificates, can be customized to highlight any businesses' involvement in our fundraising endeavor. It recognizes them as a participating member of the SBA Program and acknowledges their stewardship toward our mission of habitat and wetland conservation.

Used alone, or coupled with a frame, this certificate allows any participating business to display proudly their support of Ducks Unlimited.

Again, these certificates are free to participating SBA chapters and can be ordered from DU National Headquarters by contacting Tiffany Henley at thenley@ducks.org or by phone at 901-758-3791. An electronic version can also be downloaded online at www.ducks.org/sba.

The SBA Business Certificate (Item #Q0909)...be sure to thank those businesses willing to spread the DU message by awarding them this certificate today!



"After The Thaw" by Hansel is averaging \$176 per winning bid thru the SBA Program. Take a look at in the Sporting World gallery. Maybe this is a print that will also bring in big bucks for the ducks thru your committee's SBA Program!

Mill Pond Press Additions

As noted in the March 2009 edition of the SBA newsletter, Mill Pond Press (MPP) prints now carry a cost of \$55 per print, or \$275 per 5-print package. The SBA website and MPP order form have been revised to reflect these new costs.

In addition, the MPP gallery has also been updated based upon print performance. The MPP gallery has added great variety to an already strong SBA print line-up, however several prints have underperformed since the gallery was launched back in October 2008. In order to provide the highest quality and most sought after images for SBA use, these poorly performing prints have been removed from the MPP gallery. Two new images have been added to the gallery (www.ducks.org/sba) on April 6, 2009. Day-break (moose) and Disorderly Conduct (wolves) are strong images that should do well in the new MPP line-up. The SBA Program will continue to monitor the success of all of its artwork and adjust accordingly. Through these efforts, we hope to build a national SBA art program that will benefit any participating DU chapter.



Reporting Reminder

It's a recurring theme, but one of vital importance for our SBA Program. As a participating SBA chapter, please be sure to submit funds generated through SBA sales as quickly as possible to NHQ. Grassroots funds generated through the SBA Program should not be used to supplement other chapter expenses. NHQ has witnessed significant improvement with regard to this reporting issue and your attention to this matter is greatly appreciated. The Program continues to grow and gain momentum throughout the country...proper accounting and data management will ensure its success for many years to come! Thanks for your hard work and support!



Thanks to decades of abiding by the single mission of: **Habitat Conservation**, DU is now the world's largest and most effective private waterfowl and wetlands organization. Thank you for your unwavering support and dedica-