

Ducks Unlimited needs passionate, conservation-minded individuals like you who understand and appreciate the importance of this work and what it will mean now and for future generations.

Your PRIDE gift will be leveraged several times with federal, state and other partner dollars, increasing the benefit for DU's conservation program in Ohio and North America.

*Thank You  
for  
Your Support!*

## CONTACTS

### BRET PLASTERS

DIRECTOR OF DEVELOPMENT IN, MI, OH

1220 Eisenhower Place • Ann Arbor, MI 48108  
734.623.2000 • bplasters@ducks.org

### CHRIS EDER

DIRECTOR OF FUND RAISING & VOLUNTEER RELATIONS

1220 Eisenhower Place • Ann Arbor, MI 48108  
734.623.2000 • ceder@ducks.org

### SCOTT PASCHKE

REGIONAL DIRECTOR, NORTHERN OHIO

6783 Bogue Rd. • Rome, OH 44085  
440.437.8451 • spashke@ducks.org

### AARON DYNES

REGIONAL DIRECTOR, SOUTHERN OHIO

1414 Mills Rd. • Wilmington, OH 45177  
937.382.8518 • adynes@ducks.org



*Ohio*  
**PRIDE**  
*Putting Resources Into Ducks Everywhere*

 **DUCKS UNLIMITED**  
GREAT LAKES/ATLANTIC REGION



DUCKS UNLIMITED in

*Ohio*

The Ducks Unlimited Ohio PRIDE (Putting Resources Into Ducks Everywhere) program is securing major sponsors to support habitat conservation and our waterfowling heritage in the United States, Canada and Mexico, with special emphasis on the Great Lakes and Upper Mississippi River ecosystems.

For 70 years, with the support of our volunteers, members and donors, Ducks Unlimited has been successful

in turning grassroots dollars into habitat throughout North America. Your gift will leave a legacy on the landscape to be enjoyed by future generations and enhance our rich waterfowling heritage. Ducks Unlimited will use your gift in the most efficient manner, focusing on the highest priority areas in Ohio and North America. At least 80 cents of every donated dollar goes directly into habitat programs.



## OHIO PRIDE INITIATIVES

Two-hundred years ago, wetlands comprised nearly 20 percent of Ohio's total land area. Five million acres of wetland habitat, including a diverse mix of coastal wetlands, large inland marshes and wooded wetlands and thousands of small isolated basins supported tremendous concentrations of waterfowl and other wildlife.

Today, more than 90 percent of Ohio's original wetlands have been lost. Much of the wetland habitat that remains is fragmented and degraded and offers little value to waterfowl and other wildlife.

Despite Ohio's high rate of wetland loss and degradation, there is great opportunity to protect and enhance existing wetlands and to restore thousands of acres of drained wetlands.

Ducks Unlimited's Ohio conservation initiatives include the Great Lakes Ecosystem Initiative and the Upper Mississippi River Ecosystem Initiative. Within these broad watershed-based initiatives, Ducks Unlimited targets its conservation activities in priority areas to effectively address waterfowl and wildlife habitat issues as well as water quality concerns.

We cannot do it alone—we need the help of conservation-minded individuals like you.

## TAKE PRIDE IN YOUR GIFT

To answer the challenge to save North America's wetlands, grasslands and waterfowl, Ducks Unlimited has embarked upon the *Wetlands for Tomorrow* campaign, an ambitious continental effort to raise at least \$1.7 billion for wetland habitat conservation. You can be a part of this effort by investing in one of these programs:

**DU's Continental Priorities**—supports DU's conservation programs in priority areas of North America.

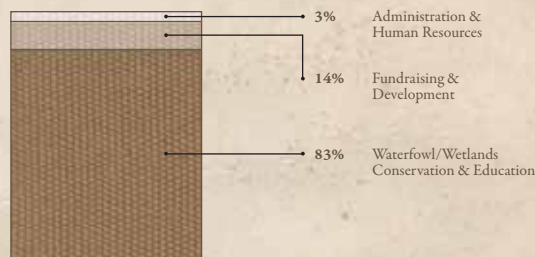
**Ohio Conservation Programs**—supports conservation program priority areas of Ohio.

All donors who complete their life sponsorship or major donor upgrade as part of this campaign, will be recognized at a future Ohio project dedication. These dedications will be located throughout the state and will feature a stone cairn with a brass plaque listing names of participating donors. The program's goal is to schedule a major sponsor dedication each year allowing donors the flexibility to choose the project site where they prefer to be recognized.

## MAJOR SPONSORS

<b>Life Sponsor</b> \$10,000 – \$19,999	<b>Heritage Sponsor</b> \$50,000 – \$74,999
<b>Diamond Life Sponsor</b> \$20,000 – \$29,999	<b>Diamond Heritage Sponsor</b> \$75,000 – \$99,999
<b>Sponsor in Perpetuity</b> \$30,000 – \$39,999	<b>Benefactor</b> \$100,000 – \$249,999
<b>Diamond Sponsor in Perpetuity</b> \$40,000 – \$49,999	<b>Legacy Sponsor</b> \$250,000 +

## WHERE YOUR DOLLAR GOES



# Support DUCKS UNLIMITED IN A MAJOR WAY!

I/We believe in the conservation mission of DUCKS UNLIMITED and want to support this mission with a gift of

\$ \_\_\_\_\_, payable over \_\_\_\_\_ years. (within 5 years)

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

Business Address \_\_\_\_\_

Home Phone \_\_\_\_\_ Business Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Chapter Committee (if applicable) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

I am proud to support *Wetlands for Tomorrow* through a gift to Ohio PRIDE.

Please designate my gift to the following conservation program:

- Ohio Programs (five-year pledge) Project Code: Ohio Pride OH-0-1
- Ducks Unlimited Continental Conservation Plan

I wish to pay this pledge in the following manner (check one):

- Single payment
- Regular pledge payments. Please send reminders on the following schedule:  
 Quarterly  Semi-Annually  Annually
- Please contact me about making monthly credit/checking account payments.

Many companies will match gifts made to Ducks Unlimited. Please check with your employer's human resource office to see if this opportunity is available to you.

- My employer will match my gift.

Employer's Name \_\_\_\_\_



*Ducks Unlimited (DU) qualifies under the provisions of Section 501(c)(3) of the Internal Revenue Code as an organization created for charitable, educational, scientific and conservation purposes. Donations to DU are deductible by the donor(s) as charitable contributions for federal tax purposes. To allow DU to take advantage of unanticipated conservation opportunities and to ensure long-term financial stability, a 10 percent Conservation Reserve Allocation is applied to all Major Sponsor commitments.*

